



Beyond Schumacher: Alternatives Approaches
to Economics and Sustainability Perspectives
for the 21st Century



Ubon Rajathaneeyalai University, Mahasarakham University,
and Global Standards welcomes business leaders,
scholars, teachers and students
to a two-day learning forum in Northeast, Thailand,
December 12-13, 2006

Schumacher's work – particularly the book *Small is Beautiful* (1973) – had such an impact in the 1970-80s that he was referred to as the Keynes of post-industrial society. He argued for a move away from Keynesian megasystems of production and distribution. In his book he:

- ❖ Questions the rate of depletion of natural resources
- ❖ Criticises conventional economics for not considering non-economic factors in making policy decisions
- ❖ Proposes a concept of Buddhist economics which values the nature of work and our planet
- ❖ Acknowledges the need for people to be physically and spiritually attentive to the land



More than 30 years have passed since this book was published but many of the ideas about economic development and the sustainability of development are the subject of intended debate today.

Objectives

This seminar is aimed at bringing together theories of sustainable development, and lessons learned from lived experiences in juggling social, environmental and economic priorities. It is proposed, therefore, that a number of academics, practitioners and students from various parts of the world contribute to this seminar.

Structure

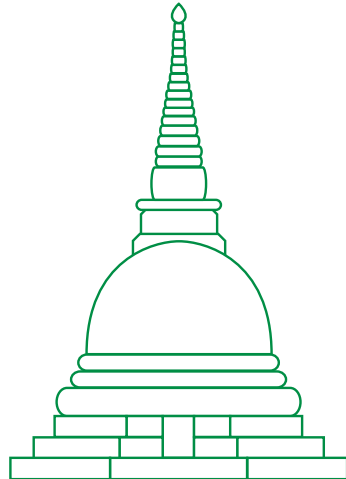
The program is designed to be an open learning forum not a traditional conference. Guest speakers will

provide interactive sessions (in English) with the intent of engaging participants in lively discussions and activities.





The forum will consist of three parts, each dealing with different perspectives upon Schumacher's work. The first will consider theoretical perspectives of Buddhist, Gandhian and other progressive frameworks for sustainable development. These are perspectives considered significant by Schumacher. The second part will look at a variety of sustainable management systems while the third will consider the experiences of practitioners around the world. The conclusion will synthesise the various contributions, tease out the lessons to be learned from them and suggest a revised version of Schumacher's ideas.



Target Participants

This seminar will appeal to anyone concerned with issues concerning sustainable development, sustainable growth and the environmental impact of human behaviour. Such people will be academics, business people, students, practitioners, consultants and NGO employees from a wide variety of backgrounds.

There is a wide variety of academic courses which teach sustainable development, environmental ethics, social responsibility and auditing, business ethics and philosophy for which this seminar would appeal – although probably as a supplementary learning forum.

Fees

- 🏠 ASEAN Citizens: 6,000 Baht
- 🏠 NGO, government, academic, student rate:
3,000 Baht
- 🏠 Non-ASEAN countries: \$300 USD per
participant (NGO, government, students \$150)



Several scholarships will be offered through an essay competition: please submit an original 400-600 word essay on a theme related to alternative economics to alex@global-standards.com prior to October 31, 2006.

For a registration form, information and hotel booking, please email alex@global-standards.com

A maximum of 50 participants will be admitted to ensure the quality of the program.

Accommodations and Meals

Conference fees include traditional dinner on December 12th, and lunch/coffee breaks at the conference.

Accommodations will be confirmed at the Laithong Hotel, at a conference rate of 1,100 baht per night, about \$30 USD including buffet breakfast.

For more Information visit www.bus.ubu.ac.th



Two-day Learning Forum, Ubon Ratchathani, Thailand
December 12-13, 2006



Registration Form

Check box

December 12-13, 2002 Conference dinner, buffet lunches and coffee breaks

Regular fee: 300 USD

Check box

December 12-13, 2002 Conference dinner, buffet lunch and coffee breaks

ASEAN member countries, government, university or NGO

Special fee: 6000 Baht or 150 USD

Name:	<input type="text"/>
Position:	<input type="text"/>
Organization/Company:	<input type="text"/>
Address:	<input type="text"/>
Phone:	<input type="text"/>
E-mail:	<input type="text"/>
Registration fee amount:	<input type="text"/>

Hotel Reservations: Indicate check-in date :
and check out date :
\$30 USD per night includes buffet breakfast

Additional Information: Please fax or email registration form to (66) 76-383094
alex@global-standards.com
For more information call (66)1816-1248

Payment: Upon receipt of registration, we will contact participants
directly to arrange the most convenient method of payment

Location of the Conference: Laiithong Hotel and Ubon Ratchathani University
www.laiithonghotel.net

Conference Committee - Mailing Address:

Alex Kaufman c/o Global Standards
P.O. Box 66; Karon Post Office; Muang Phuket 83000
Thailand





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