

EARTHSCAN

E NEWSLETTER

EARTHSCAN

Welcome to the new-look Earthscan newsletter!

December E-newsletter 2005

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Ecologist Special Offer

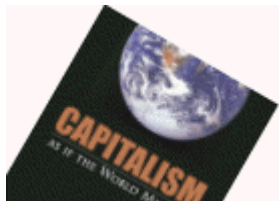
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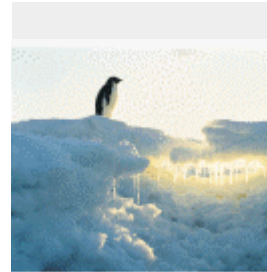
CAPITALISM AS IF THE WORLD MATTERS

Christmas Special Offer!

Looking for a gift? This Christmas pick up one of the following titles for a special discount price.

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- [The Atlas of Water](#) >>
- [The Atlas of Endangered Species](#) >>
- [State of the World 2005](#) >>
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Merry Christmas and a Happy New Year from everyone at Earthscan!

Thank you for supporting our publishing in 2005.

EVENTS

Click here to visit the conference diary.
[Conference diary](#)

[THE WTO AND THE DEVELOPMENT AGENDA: PROSPECTS AFTER HONG KONG](#)

[THE FAIR TRADE FAIR](#)

[CARBON MARKET INSIGHTS 2006](#)

LATEST RELEASES FROM EARTHSCAN:

HEALTH & POPULATION:

ENVIRONMENTS FOR HEALTH

A Salutogenic Approach

By **John Macdonald** - University of Western Sydney, Australia

'In this book John MacDonald once again turns the traditional approach to health care on its head. Instead of merely diagnosing and managing disease, he urges health services - and indeed society - to foster health. John is well known for his articulation of the social determinants of health. In this book he takes one step further, and articulates a vision of a health promoting - a salutogenic- society. It is an important book for anyone who is interested in a healthy future for themselves or their children'

Professor Dimity Pond, University of Newcastle

RRP £17.99 (10% discount online)

EARTHSCAN IN THE NEWS

Jonathon Porritt's new book CAPITALISM As if the World Matters has been discussed in almost every national newspaper and on dozens of radio shows. Here are some of the online discussions:

[Open democracy - Capitalism](#)

[Open democracy - Montreal](#)

[A world to win](#)

You will also have

[The bestselling book from Jonathon Porritt hits the headlines!](#)



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ECONOMICS:

NEGOTIATING HEALTH

Intellectual Property and Access to Medicines

Edited by **Pedro Roffe, Geoff Tansey and David Vivas-Eugui**

- . Explores the intrinsic conflict between intellectual property rights and the distribution of essential medicines
- . Discusses the implications for the health of the world's poorest nations now that the full product patent requirements for medicines have come into force
- . The world's leading authorities on the subject write from the perspectives of both the 'developed' and the 'developing' world

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PLANNING:

SEA AND LAND-USE PLANNING

An International Evaluation

Edited by **Carys Jones, Mark Baker, Jeremy Carter, Stephen Jay, Michael Short and Christopher Wood**

- . Provides the first international evaluation of this exciting new discipline with 13 case studies from around the globe
- . Written by the world's leading experts in Strategic Environmental Assessment in an approachable, jargon-free style
- . Tables and figures used throughout make this a highly accessible reference for both students and practitioners

Contents

Introduction . SEA: An Overview . Evaluating the SEA of Land Use Plans . Canada . Denmark . Germany . Hong Kong . Hungary . Ireland . The Netherlands . New Zealand . Portugal . South Africa . Sweden . The UK . The USA . The World Bank . Conclusion

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URBAN DEVELOPMENT:

THE PERI-URBAN INTERFACE

Approaches to Sustainable Natural and Human Resource Use

Edited by **Duncan McGregor, David Simon and Donald Thompson** all at Royal Holloway, University of London, UK.

Peri-urban interfaces - the places where urban and rural areas meet - suffer from the greatest problems to humans caused by rapid urbanization, including intense pressures on resources, slum formation, lack of adequate services such as water and sanitation, poor planning and agriculture land degradation.

received a free full colour A1 poster of maps from our Atlas Series if you bought the Independent in the past few weeks. All our Atlases are now available at special prices in our Christmas offer above.



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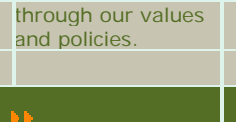


EARTHSCAN ENVIRONMENTAL POLICY

We aim to reflect our commitment to delivering sustainability in our own business practices and

These areas, home to hundreds of millions of people, face unique problems and need unique and innovative approaches and solutions.

This book, authored by the top researchers and practitioners, covers the full breadth and depth of the impacts of rapid urbanization on livelihoods, poverty and resources in the peri-urban zone, and lays out strategies for researching and overcoming these problems and promoting truly sustainable natural and human resource development.



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RISK:

SYNCHRONIZING SCIENCE WITH HUMAN BEHAVIOUR

By **Ralf Brand**, Director Agenda 21 Consulting, Germany

'Any course interested in sustainable development in practice would benefit from the case studies here'

Dr Adrian Smith, SPRU Science and Technology Policy Research Unit, University of Sussex, UK

Sustainable development has tended to occur on two diverging paths: one technology-focused, the other favouring behavioural solutions. This new, practical text links these two paths in a 'co-evolutionary' framework, enabling more sustainable policies and projects to be developed.

Believing that technical and social realms are much more connected than most people concerned with sustainability tend to admit, the author has developed an innovative and integrated strategy that encourages people to 'co-design' technologies that make socially-desired behaviours more attractive.

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